

# **COSMIC Group.**

## **Campus Recruitment – 2015 Batch**

<b>Company Name</b>	:	COSMIC Group.
<b>Website</b>	:	<a href="http://www.cosmicindia.in">www.cosmicindia.in</a>
<b>Date</b>	:	To be confirmed later via mail / placement portal
<b>Time</b>	:	To be confirmed later via mail / placement portal
<b>Venue</b>	:	To be confirmed later via mail / placement portal
<b>Profile</b>	:	Asst. Manager (Sales and Marketing)
<b>Qualification</b>	:	B.Tech (All Branches),
<b>Joining Location</b>	:	Delhi NCR
<b>Salary Package</b>	:	For First 3 months of joining their designation will be as Management Trainee and will be given 45,000/- in total, then Asst. Manager band with 4.8 Lacs CTC.
<b>Probation Period</b>	:	3 Months
<b>Job Description</b>	:	

\*Communicate new project opportunities to existing and potential clients

\*Identifying and developing new streams for revenue growth and maintaining relationships with customers to achieve repeat/ referral business.

\*Driving sales initiatives and achieving desired targets with overall responsibility of ROI and exploring marketing avenues to build consumer preference & drive volumes.

\*Conducting competitor analysis by keeping abreast of market trends and competitor moves to achieve market share metrics.

\*Building and maintaining healthy business relations with major accounts including corporate clients, institutional clients, etc.

\*Design innovative Marketing Strategies and implement them accordingly.

\*Interacting with existing and prospective clients (Investors, retailers and individuals of high net worth) so as to keep them upbeat with the latest developments and offerings and also making them a part of our future projects.

\*Aggressively achieving the sales target

\*Continuous follow up with the customers and building & retaining client relationships through continuous follow up with clients for their requirements.

\*Conducting market review / studies and analyzing competitors activities thereby devising strategies to counter them.

\* Recruiting Channel Partners and generate business.

\* Conducting marketing promotion and B to B tie ups for marketing events.

### **How to Apply?**

1. If you are eligible & interested for the above mentioned job profiles apply before **1<sup>st</sup> March 15 by 2:00 pm** on the link below mentioned link.

[https://docs.google.com/forms/d/1aXRxvUFOz6i8p9IV7d0MNGH9IxsGeUfXu\\_1eIcWj-Q/viewform?c=0&w=1&usp=mail\\_form\\_link](https://docs.google.com/forms/d/1aXRxvUFOz6i8p9IV7d0MNGH9IxsGeUfXu_1eIcWj-Q/viewform?c=0&w=1&usp=mail_form_link)

2. Once applied you have to appear for the process or else your name will be blacklisted for further placement drives.

### **Documents Required (Mandatory)**

1. Clipboard for Writing Exam – (Must Bring)
2. Campus ID Card (Mandatory)
3. College ID Card (Original + Photocopy)
4. Passport Size Color Photos - (5 Nos.)
5. Photocopies of all Mark sheets (X, XII, B.Tech All Semesters)
6. Updated Resume - (5 Nos.)
7. A4 sheets for rough work – (Min 10 Rough Sheets)

**My Best Wishes,**

**Prof. (Dr.) Ajay Rana**

**Director - ATPC**